

PROFILE

A highly skilled individual with a professional background in Marketing, Management, and Computer Science.

QUALIFICATIONS SUMMARY

Marketing Manager with Computer Science background:

- *Intellectual Property; Marketing Research & Development*
- *Competitive Analysis; Strategic Marketing Planning; International Marketing Research & Planning*
- *Business Development*

Over 10 years of experience with all of the following skill sets:

- *2D and 3D Graphic Design, Photography*
- *Management of Research, Advertising, Event Planning, and Public Relations*
- *Computer Programming including Flash Website Design, Online Application Development*
- *Search Engine Optimization, Website Administration*
- *Linux and Windows Server Administration*
- *Cisco Systems Enterprise Network Design, Installation, Configuration, and Management*

EMPLOYMENT HISTORY

MCE123, Barrington NH (1999 – present) www.mce123.com
Company Founder

- Developed a 200+ page business and marketing plan, including 13 departments.
- Provided information and services to help companies improve their position in the marketplace.
- Monitored industry trends and statistics in trade literature, consumer research groups.
- Gathered information on competitors to analyze pricing and marketing strategy.
- Compared effectiveness of various types of advertising.
- Responded to media requests or designated an appropriate spokesperson.
- Consulted production and support staff to coordinate the creation of advertisements.
- Developed pricing strategies, and participated in promotional activities to market services.

REPRESENTATIVE CLIENT WORKS

- TNT Productions DJ Service www.tntprodjs.com
- The Seasons Catering www.gotoseasons.com
- Woodman Institute Museum www.woodmaninstitutemuseum.com
- Build Green NH www.buildgreennh.com/pages/newsletter
- Tiffany Williams, Graphic Design www.javabean911.com
- Images of the Past Gallery www.imagesofthepastgallery.com

EDUCATION

Daniel Webster College, Portsmouth NH (2008 – 2010)
B.S., Marketing Management

Merced College, Merced CA (2001 – 2004)
CCNA, CCNP, Cisco Networking Academy Student #428104
A+, Comp TIA #COMP10598087
Adobe Web Design Certification

CERTIFICATIONS

Microsoft Certified Professional #6983472
MCTS, Microsoft SharePoint Services (2009)